

May 2011



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April 9 Storms

Severe weather including tornadoes and violent winds swept through our area on April 9. In the aftermath, we saw significant loss of property but were grateful no injuries were reported.

In our business, we understand how greatly weather impacts our lives. As clean-up, rebuilding, and recovery continue, our thoughts are with all of those who were impacted by these storms.

If you experienced loss to stored grain, we are happy to provide the records we have on file as documentation you might need for claims.

Making Sure You Get Your Discounts

The Roland L. Geyer Agency always puts our customers first, working for you to verify all appropriate credits and discounts are applied to your policies. We check all documents, including your invoice before you see it, to be sure you're getting the discounts you are entitled to receive. We won't cut corners or reduce the effectiveness of your policy. Thanks for your business!

Acreage and Planting Reporting Deadline June 30th

Even though planting was delayed this spring compared to last, the acreage and planting reporting deadline for crop insurance remains **June 30th**. We encourage you to get your information to us as soon as you can.

To help you through the reporting process, we recommend the following:

1. Certify your acres at the county FSA office.
2. Bring your certification paperwork to *The Roland L. Geyer Agency*.
3. Rest assured you receive the best possible coverage from the crop insurance agency you know and trust!

The acreage and planting dates you report to the FSA office should be identical to what you give us for your crop insurance coverage for the best possible results. In the event of a claim, having the same information in both cases will speed processing and ease any concerns that arise.

Remember, it's not just the **June 30th** deadline making it important to get your acreage and planting information to us as soon as you can. The potential for storms also places some urgency on the process. If a damaging storm would occur, having your information submitted soon after you finish planting will improve the claims process.

We will work with you to be sure all the required reporting and documentation is completed on time, to be sure your coverage is fully in effect as expected. It's part of the service we offer to our customers.

If you have any changes in your farming enterprise, please notify us of those as soon as possible.

Remember, this is also your deadline for certification to the Farm Service Agency (FSA) as well and stopping there first will make our process smoother.

We appreciate your business and will always do our best to serve your crop insurance needs well!

Visit us online at www.geyeragency.com

When Weather Affects You - Call Us

If you have a field receive hail or other weather damage, make *The Roland L. Geyer Agency* your first call. We will set the process in motion for you to receive a settlement should damage exceed the established threshold.

Often it is impossible to monitor every acre you have planted and that's why re-inspection is always available to you. If you see suspected damage while harvesting, you have the opportunity to have adjusters come out and inspect your crop.

Leave sample strips for re-inspection standing in the field where you see the damage.

Company representatives are extremely willing to conduct re-inspections when damage is found later in the season. In larger fields, sample strips need to be left in several locations.

Whether in season or during harvest, call us if you suspect hail damage. We will go to work for you to attain the best possible settlement. And don't forget to leave sample strips in the fall.

If You Need to Replant - Call Us First

A late spring hopefully reduces the chance you will need to replant any of your acres. However, if you do need to replant, contact *The Roland L. Geyer Agency* immediately! Federal regulations require us to follow a specific sequence of events for coverage to be enforced for replanting.

To receive the maximum benefit of your crop insurance coverage, we need you to contact us before you begin any replanting activities.

Before you replant, it is also important to leave a few strips in the affected field so an adjuster can evaluate them. This simple but essential step results in the best outcome on your replanting claim.

So call us immediately if you need to replant any portion of your total acres. And if it's after hours, you can reach Tod by calling 712-574-2544 or Phil at 712-830-3035.

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Grain Marketing Strategy Using Crop Insurance

Crop insurance is a risk management tool designed to ensure your livelihood. Your coverage should be part of your grain marketing plan each year as one of the tools you have available to seek profitability.

The guarantees with your crop insurance coverage will enable you to forward contract grain production with confidence. If you need help determining how much you should forward contract, come see us.

Ask at *The Roland L. Geyer Agency* about how you can make the most of your coverage.

