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When the Crop Is in - Report Your Acres

As soon as planting is complete, report your acreage to The Geyer Agency. This year's reporting deadline is July 15. For the best results, bring your acreage and planting report to the FSA office, located upstairs from our office, and then to us for your crop insurance coverage. We cannot emphasize enough how essential this is for your coverage to be in full effect.

We recommend the following:

- 1. Certify your acres at the county FSA office.
- 2. Bring your certification paperwork to The Roland L. Geyer Agency.
- 3. Rest assured you receive the best possible coverage from the crop insurance agency you know and trust!

It is essential the acreage and planting dates you report to the FSA office are identical to what you give us for your crop insurance coverage. In the event of a claim, having the same information in both cases will prevent problems.

Reporting ahead of the July 15, 2019, deadline is essential for crop insurance coverage to be in effect. If a damaging storm would occur, having your information submitted right after you finish planting will improve the claims process. The Geyer Agency will work with you to be sure all the required reporting and documentation is completed on time, to be sure your coverage is fully in effect as expected.

If you have any changes in your farming enterprise, please notify us of those as soon as possible.

Remember, your deadline for certification with the FSA is the same as for crop insurance. This year, that's July 15, 2019. Our location in the same building as the FSA office makes this process as easy as possible for you!

We appreciate your business and will always do our best to serve your crop insurance needs well!



Prolonged 2019 Planting Season

In 2018, the challenge was late April snows delaying planting later than desired. This year, the cool, wet spring with its consequences are slowing progress beyond optimum. No matter the conditions, there's always a risk of weather creating the need for replanting later. If you do need to replant any part of your crop, contact The Roland L. Geyer Agency immediately!

- 1. Contact the Geyer Agency
- 2. Leave a few strips in the affected field for an adjuster to evaluate
- 3. Replant

It is essential to leave strips for an adjuster and results in the best outcome on your replanting claim. We want you to receive the maximum benefit of your crop insurance coverage and that means we need you to **contact us before you begin any replanting activities.** You can reach Tod by calling 712-574-2544 or Phil at 712-830-3035.

Remember, call us right away if you need to replant any portion of your total acres.

Weather Makes an Impact Every Growing Season

Despite slow progress this spring, once planted your crop is at risk of damage. If your crop is adversely affected by weather this growing season, make The Roland L. Geyer Agency your first call. We will work on your behalf for you to receive a settlement should damage exceed your policy's established threshold.

For the best results with your weather claim, leave sample strips for reinspection standing in the field where you see the damage. In larger fields, sample strips need to be left in several locations. Re-inspection is always available later in the season as well.

If you see suspected damage while harvesting, you have the opportunity to have adjusters come out and inspect your crop.

Whether in season or during harvest, call us if you suspect hail damage. We will go to work for you to attain the best possible settlement.





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Crop Insurance as Part of Your Marketing Strategy

At The Roland L. Geyer Agency, we watch crop markets as you do. We understand low prices and discouraging futures are impediments to developing a profitable marketing strategy for your production.

As you consider marketing opportunities and how to make the best of a difficult commodity climate, remember to incorporate your crop insurance coverage as part of your risk management plan. With the right crop insurance coverage, you can use it as a guarantee as you market a portion of your crop.

Contact Tod or Phil at The Geyer Agency to discuss how crop insurance fits into a sound risk management strategy for marketing your production.

Protecting Your Discounts

Both the government and the companies offering crop insurance coverage would prefer to end discounts. As your advocate, The Geyer Agency works to maintain these benefits then verifies all appropriate credits and discounts are applied to your policies. By checking all documents, including your invoice before you see it, we are sure you're getting the discounts you are entitled to receive.