

June 2010

Roland L. Geyer Agency



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Need to Replant? Call The Geyer Agency



It seems a few acres need to be replanted every spring. If you need to replant any of your crops, contact us **immediately!** Federal regulations regarding replanting require us to follow a specific sequence of events in order for a loss to be paid.

As always, we are here to help you receive the maximum benefit of your crop insurance coverage. To do so, we need you to **contact us before you begin** any replanting activities.

Remember, contact us immediately if you need to replant any portion of your total acres.

June 30th Reporting Deadline

Take a few minutes now to report your acreage and planting dates for your crop insurance coverage. The best time to get your information to us **before** the June 30 deadline.

To help you through the reporting process, we recommend the following:

1. Certify your acres at the county FSA office.
2. Bring your certification paperwork to *The Roland L. Geyer Agency*.
3. Rest assured you receive the best possible coverage from the crop insurance agency you know and trust!

Our location in the same building as the County FSA office makes this process easy. Just walk downstairs from their office to ours and we will take care of the rest for you.

The acreage and planting dates you report to the FSA office should be identical to what you give us for your crop insurance coverage for the best possible results. In the event of a claim, having the same information in both cases will speed processing and ease any concerns that arise.

Remember, it's not just the June 30 deadline. The potential for storms also places some urgency on the process. If a damaging storm would occur, having your information submitted soon after you finish planting will improve the claims process.

We will work with you to be sure all the required reporting and documentation is completed on time, to be sure your coverage is fully in effect as expected. It's part of the service we offer to our customers.

If you have any changes in your farming enterprise, please notify us of those as soon as possible.

We are happy to come to you to take care of this process if it's more convenient for you. Remember, this is also your deadline for certification to the Farm Service Agency (FSA) as well and stopping there first will make our process smoother.

We appreciate your business and will always do our best to serve your crop insurance needs well!

If Weather Happens – We’re Here to Help

It’s exciting to watch another crop emerge. If you have a field receive hail or other weather damage, make *The Roland L. Geyer Agency* your first call. We will set the process in motion for you to receive a settlement should damage exceed the established threshold.

Often it is impossible to monitor every acre you have planted and that’s why re-inspection is always available to you. If you see suspected damage while harvesting, you have the opportunity to have adjusters come out and inspect your crop.

Leave sample strips for re-inspection standing in the field where you see the damage.

Company representatives are willing to conduct re-inspections when damage is found later in the season. In larger fields, sample strips need to be left in several locations.

Whether in season or during harvest, call us if you suspect hail damage. We will go to work for you to attain the best possible settlement. And don’t forget to leave sample strips in the fall.

Premium Discounts

Because *The Roland L. Geyer Agency* always puts our customers’ best interests first, we work for you to verify all appropriate credits and discounts are applied to your policies. We check all documents, including your invoice before you see it, to be sure you’re getting the discounts you are entitled to receive. We won’t cut corners or reduce the effectiveness of your policy. Thanks for your business!

www.geyeragency.com

We’re on the World Wide Web! Check out our new website at www.geyeragency.com. You can learn more about The Roland L. Geyer Agency, check markets and weather, and more.



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Crop Insurance and Your Marketing Plan

Crop insurance coverage should be part of your grain marketing plan each year. It’s another great marketing tool you can use to protect your livelihood.

The guarantees with your crop insurance coverage will enable you to forward contract grain production with confidence. If you need help determining how much you should forward contract, come see us.

Ask at *The Roland L. Geyer Agency* about how you can make the most of your coverage.

