



Serving Your Crop Insurance Needs Since 1958!

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Yield Reports Due NOW

Everyone was surprised at the high yields this growing season despite the very dry summer. **It's now time to share those results with *The Roland L. Geyer Agency!***

Yield reports are essential for our records, required for your coverage, and important data we have available to you when needed for Farm Bill processes.

We make it easy to submit your yield information to ***The Roland L. Geyer Agency.*** Call us at 712-662-7500 or toll free at 800-253-4012. You can also email your yield information to us at geyerag@longlines.com

Thank you!

More Acres in 2018? Fewer? Other Changes?

As your preparation for 2018 begins, we look forward to reviewing your present crop insurance coverage and making decisions for the coming growing season. Together we will discuss your coverage needs, planting intentions, and changes to your farm business as they impact crop insurance coverage.

For your coverage to be its most effective, it is essential you share any of the following information with *The Geyer Agency:*

- Additional or reduced acreage
- Method of payment for renters
- Change in marital status

For your policies have the maximum effectiveness and validity, we need the right information including any changes to your farm business. This will help protect your future by developing the best and most appropriate coverage for you.

Evaluating Supplemental Coverage for You

Again this year, ***The Roland L. Geyer Agency*** is evaluating several supplemental products made available by crop insurers. Our mission is to understand their value, if any, to our customers and be prepared to discuss them. Please stop by and as we discuss your 2018 coverage needs, we will be happy to share what we have learned with you!

A Surprising Growing Season

When unexpectedly high yields began coming in this fall, it was a pleasant surprise. Yet, crop insurance claims were relatively high as well. For the 2017 growing season, ***The Roland L. Geyer Agency's*** customers have received *\$1 million in claims.*

As always, we process every claim quickly and accurately and will work with our customers to see them settled as soon as possible. We maintain our commitment to providing the best service we possibly can to all of our customers.

To provide the best service, the agents at ***The Roland L. Geyer Agency*** are continually learning, challenging the insurance companies, and working for the best outcome possible for our customers. We also look for ways to make the process less complex and easier to understand.

We are honored to serve you and we look forward to continuing our successful relationship next growing season and beyond.



Crop Hail and Replant Coverage

Coverage to protect against loss from hail is an inexpensive way to protect your livelihood. And replant coverage offers the same peace of mind in the event of adverse weather.

Some portion of **The Geyer Agency's** service area gets hit with hail each growing season. Similarly, customers often find weather conditions create the need for replanting.

We can help design coverage giving you the tools to survive these challenges without lost income. Ask **The Roland L. Geyer Agency** how you can implement this coverage to avoid devastating losses.



The Roland L. Geyer Agency
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712-574-2544

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712-830-3035



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Farm Bill Season

This winter and early spring, stay tuned to your preferred ag news sources to monitor Farm Bill negotiations. With a new presidential administration and Secretary of Agriculture in place, there will likely be a new vision cast for legislation affecting those who produce the food, fuel, and fiber for the U.S. and, through exports, the world.

As always, **The Roland L. Geyer Agency** will be watching for legislation pertaining to crop insurance. And we will share what we know with our customers. It's part of what we do to make sure your coverage is as appropriate and effective as possible.

Celebrating 60 Years!



With the calendar turning to 2018, **The Roland L. Geyer** celebrates our 60th year in the crop insurance business!

Roland L. Geyer established his crop insurance agency in 1958 and today, **The Roland L. Geyer Agency** remains in business under the same name with the same family ownership. Roland's mission was to assist farmers with their crop insurance needs. He chose to focus only on crop insurance – no other lines, no distractions. As the business grew, **The Roland L. Geyer Agency** grew to include Phil Fanning who joined the company in 1984, and Roland's son, Tod, who came into the family business in 1985.

Roland's values remain true today – a family-owned company serving family farmers for 60 years.