



Serving Your Crop Insurance Needs Since 1958!

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## REMEMBER: JULY 15 IS THE PLANTED ACRES REPORTING DEADLINE

Planters are rolling – or soon will be – so the time is right to remind you of the planted acres reporting deadline of July 15, 2024. The Geyer Agency makes sharing this essential information easy. **Before** July 15, drop off your reports at the office in person, fax to 712-662-3247, email to tgeyer412@outlook.com, or mail to PO Box 129, Sac City, Iowa 50583, ahead of the deadline.

If you prefer, Tod or Phil would be happy to pick up your FSA documents at your farm after they have been certified. Just notify us by phone. Remember, the reports you submit to FSA and to The Geyer Agency must match for your crop insurance coverage to be in full effect. In the event of a claim, having the same information in both cases will facilitate the best outcome.

The Geyer Agency's spring to-do list:

1. Certify your acres with the county FSA office.
2. Supply copies of your certification paperwork to The Roland L. Geyer Agency.

3. Rest assured you receive the best possible coverage from the crop insurance agency you know and trust!

We strongly recommend you get us your planted acres **before** July 15, 2024. Sharing your information as soon as you complete planting will relieve concern over missing the deadline. We never know if a damaging storm will occur so having your information submitted right after you finish planting will improve the claims process.

The Geyer Agency will work with you to be sure all the required reporting and documentation is completed on time, to be sure your coverage is fully in effect as expected. ***If you have any changes in your farming enterprise, please notify us of those as soon as possible.***

Remember, your deadline for certification with FSA is the same as for crop insurance: Monday, July 15, 2024. We appreciate your business and will always do our best to serve your crop insurance needs well!

## CROP INSURANCE AND YOUR GRAIN MARKETING STRATEGY

No matter how much – if any – of the 2023 crop you have stored on your farm, developing your marketing strategy for the 2024 growing season makes sense. When you set your marketing plan, use crop insurance as a tool in the process. The Geyer Agency will work with you to make the best of the current commodity price climate.

The right crop insurance coverage can be used as a guarantee as you market a portion of your crop, covering those high input costs. Contact Tod or Phil at The Geyer Agency to discuss how crop insurance fits into a sound risk management strategy.

## \$4.3 MILLION

Last year, The Roland L. Geyer Agency processed \$4.3 million in claims for our customers. Since 1958, we have offered customers both excellent crop insurance coverage options as well as the best service possible. We offer our heartfelt thanks to all of our customers. And for those who had claims, we appreciate your cooperation with adjusters, making the process go smoothly for all. We are committed serving all our customers well, today and into the future.

## FORECASTING THE UNKNOWN – 2024 WEATHER

Do you watch weather forecasts and wonder how they can be wrong so often? We never know what the weather will bring, but we do know there is always the possibility replanting will be necessary. If you do need to replant any part of your crop, **contact The Roland L. Geyer Agency immediately** – before you put more seed in the ground! An adjuster will contact you with details prior to replanting.

The team at The Geyer Agency can help you understand how replanting coverage rules work because we want you to receive the maximum benefit of your crop insurance coverage. Please, contact us before you begin any replanting activities. You can reach Tod by calling 712-574-2544 or Phil at 712-830-3035.

Remember, call us right away if you need to replant any portion of your total acres.

## STAYING CURRENT FOR YOU

This winter, the team at The Geyer Agency attended training to learn the latest on crop insurance coverage and regulation changes, always looking for those rare discounts. We work to maintain these benefits then verify all appropriate credits and discounts to be applied to your policies. By checking all documents, including your invoice before you see it, we are sure you are getting the discounts you are entitled to receive. We are here to be your best advocate!



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## CROP INSURANCE COVERAGE TO ENSURE YOUR FUTURE

A sound crop insurance plan will provide peace of mind if a severe weather event impacts your crop. If your farm is affected, make The Roland L. Geyer Agency your first call. We will work on your behalf for you to receive a settlement should damage exceed your policy's established threshold.

For the best results with your weather claim, leave sample strips for reinspection standing in the field where you see the damage. In larger fields, sample strips need to be left in several locations. Re-inspection is always available later in the season as well.

Even if you see suspected damage during harvest through the combine window, you have the opportunity to have adjusters come out and inspect your crop.

Whether in season or during harvest, call us if you suspect hail damage. We will go to work for you to attain the best possible settlement.

