


 The logo for Roland L. Geyer Agency is centered in the top half of the page. It features the name 'Roland L. Geyer' in a large, white, serif font with a thin horizontal line underlining the letters. Below the name, the word 'Agency' is written in a smaller, white, cursive font. The background of the top half of the page is a photograph of a cornfield with green leaves in the foreground and a golden field in the background under a bright sun.

Serving Your Crop Insurance Needs Since 1958!

PO Box 129 • Sac City, Iowa 50583-0129
712-662-7500 • 800-253-4012 • Fax 712-662-3247 • geyerag@longlines.com • www.geyeragency.com

JULY 15: PLANTED ACRES REPORTING DEADLINE

Despite a slow start to this planting season, progress is being made. **Mark your calendars for July 15 which is this year's planting acres reporting deadline.** Customers of The Geyer Agency are welcome to bring acreage and planting reports to us in person, fax to 712-662-3247, email to geyerag@longlines.com, or mail to PO Box 129, Sac City, Iowa 50583 ahead of the deadline. We are also happy to come to your farm to pick up this vital information.

Please note, the reports you submit to FSA and to The Geyer Agency must match for your crop insurance coverage to be in full effect.

We recommend the following:

- Certify your acres with the county FSA office.

- Supply copies of your certification paperwork to The Roland L. Geyer Agency.

- Rest assured you receive the best possible coverage from the crop insurance agency you know and trust!

It is essential the acreage and planting dates you report to the FSA office are identical to what you give us for your crop insurance coverage. In the event of a claim, having the same information in both cases will facilitate the best outcome.

While the reporting deadline is July 15, 2022, we strongly recommend getting your planted acres report to The Geyer Agency as soon as you complete planting. If a damaging storm would occur, having your information submitted right after you finish planting will improve the claims process. The Geyer Agency will work with you to be sure all the required reporting and documentation is completed on time, to be sure your coverage is fully in effect as expected.

If you have any changes in your farming enterprise, please notify us of those as soon as possible.

Remember, your deadline for certification with FSA is the same as for crop insurance: Friday, July 15, 2022. We appreciate your business and will always do our best to serve your crop insurance needs well!

YOUR GRAIN MARKETING STRATEGY SHOULD INCLUDE CROP INSURANCE

Current high grain prices make a formal grain marketing strategy essential. It makes sense to use crop insurance as a marketing tool. The Geyer Agency will work with you to make the best of the current commodity price climate.

With the right crop insurance coverage, you can use it as a guarantee as you market a portion of your crop. Contact Tod or Phil at The Geyer Agency to discuss how crop insurance fits into a sound risk management strategy for marketing your production.



PREPARE FOR THE WORST – ENSURE YOUR LIVELIHOOD

If nothing else, the pandemic has taught us to expect the unexpected. This year, if your crop is impacted by severe weather, make The Roland L. Geyer Agency your first call. We will work on your behalf for you to receive a settlement should damage exceed your policy's established threshold.

For the best results with your weather claim, leave sample strips for re-inspection standing in the field where you see the damage. In larger fields, sample strips need to be left in several locations. Re-inspection is always available later in the season as well.

Even if you see suspected damage as late as from harvest through the combine window, you have the opportunity to have adjusters come out and inspect your crop.

Whether in season or during harvest, call us if you suspect hail damage. We will go to work for you to attain the best possible settlement.



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Sac City, IA 50583-0129

IF DISCOUNTS EXIST, WE WILL FIND THEM FOR YOU

Crop insurance regulations and programs continue to change. The team at The Geyer Agency stays on top of the changes, including elusive discounts. We work to maintain these benefits then verify all appropriate credits and discounts to be applied to your policies. By checking all documents, including your invoice before you see it, we are sure you're getting the discounts you are entitled to receive. We are here to be your best advocate!

WHAT WILL HAPPEN NEXT THIS PLANTING SEASON?

There have been derechos and haboobs. What's next with weather? A variety of circumstances can lead to the never-welcome need to replant. If you do need to replant any part of your crop, contact The Roland L. Geyer Agency immediately! An adjuster will contact you with details prior to replanting.

This process for replanting coverage has changed so you need to be aware of how it works because we want you to receive the maximum benefit of your crop insurance coverage. **Please, contact us before you begin any replanting activities.** You can reach Tod by calling 712-574-2544 or Phil at 712-830-3035.

Remember, call us right away if you need to replant any portion of your total acres.

A NEW NORMAL

After two years of pandemic living, we have adjusted to it being part of every day life at The Geyer Agency. Our doors have remained open to meet our customers' needs. We continue to welcome customers to our office, will come to your farm, and are willing to conduct business via email, fax, and mail based on your preference. We are committed to maintaining our high level of service for all our customers, now and tomorrow, too.