

# Roland L. Geyer

Agency

*Serving Your Crop Insurance Needs Since 1958!*

PO Box 129 • Sac City, Iowa 50583-0129  
712-662-7500 • 800-253-4012 • Fax 712-662-3247 • geyerag@longlines.com • www.geyeragency.com

## REPORTING PLANTED ACRES

Due to the coronavirus pandemic, The Roland L. Geyer Agency has learned the local FSA office intends to keep their lobby closed and will seek to certify farmers by mail. You will be receiving a mailing with aerial maps of your acreage. You will be asked to note what crop was planted and the date planting was complete on those maps then return them to the FSA office. FSA personnel will then enter the data and generate the required forms for your signature. The same information shared with FSA is essential for your crop insurance coverage and we cannot emphasize strongly enough how important it is for this data to match for your coverage to be in effect. **The deadline for acreage reporting is July 15, 2020.**

**To help our customers, the team at The Geyer Agency is offering to assist you with this mapwork.**

Once you receive the FSA packet and have finished planting, The Geyer Agency clients may contact us via phone, email, or text to make an appointment. **We will come to your farm at your convenience and work with you to complete the necessary paperwork.**

Phone 712-662-7500  
Tod Cell 712-574-2544

Email geyerag@longlines.com  
Phil Cell 712-830-3035

It is essential the acreage and planting dates you report to the FSA office are identical to what you give us for your crop insurance coverage. In the event of a claim, having the same information in both cases will prevent problems.

**The reporting deadline may be July 15, 2020, however, we strongly recommend you don't wait.** As soon as you have the maps from FSA and have finished planting, contact us to help you complete the process. If a damaging storm would occur, having your information submitted right after you finish planting will improve the claims process. The Geyer Agency will work with you to be sure all the required reporting and documentation is completed on time, to be sure your coverage is fully in effect as expected.

If you have any changes in your farming enterprise, please notify us of those as soon as possible. Remember the July 15 deadline and be sure to reach out for our help to complete this required process.

## LIVING IN AN UNPRECEDENTED TIME

While daily work on the farm continues as always, the world is much different as we respond to the COVID-19 pandemic. There could be changes to crop insurance protocols as well. The Geyer Agency is working closely with the companies we represent and will keep our customers informed of any changes impacting their reporting deadlines and other responsibilities for coverage.

## PLANTING IN 2020

Each planting season, weather challenges us, creating the possibility for replanting. If you do need to replant any part of your crop, contact The Roland L. Geyer Agency immediately!

Once the replant claim is submitted, an adjuster will be in contact with you. The adjuster will give you specific instructions, based on your individual situation, prior to replanting. We want you to receive the maximum benefit of your crop insurance coverage and that means we need you to contact us before you begin any replanting activities. You can reach Tod by calling 712-574-2544 or Phil at 712-830-3035.

## CROP INSURANCE AND YOUR MARKETING STRATEGY

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COVID-19 has affected so many lives and livelihoods, with evidence in grain prices. We understand low prices and discouraging futures are impediments to developing a profitable marketing strategy for your production.

As you consider marketing opportunities and how to make the best of a difficult commodity climate, remember to incorporate your crop insurance coverage as part of your risk management plan. With the right crop insurance coverage, you can use it as a guarantee as you market a portion of your crop.



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## ALWAYS SEEKING DISCOUNTS FOR YOU

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The government and companies offering crop insurance coverage would prefer to end discounts. As your advocate, The Geyer Agency works to maintain these benefits then verifies all appropriate credits and discounts are applied to your policies. By checking all documents, including your invoice before you see it, we are sure you're getting the discounts you are entitled to receive.

## WHAT WILL 2020 WEATHER HOLD?

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Once planted, your crop is at risk of damage from unpredictable Midwestern weather. If your crop is adversely affected by hail this growing season, make The Roland L. Geyer Agency your first call. We will work on your behalf for you to receive a settlement should damage exceed your policy's established threshold.

For the best results with your weather claim, leave sample strips for re-inspection standing in the field where you see the damage. In larger fields, sample strips need to be left in several locations. Re-inspection is always available later in the season as well.

If you see suspected damage while harvesting, you have the opportunity to have adjusters come out and inspect your crop. Whether in season or during harvest, call us if you suspect hail damage. We will go to work for you to attain the best possible settlement.

