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FARM BUSINESS CHANGES IN 2021? LET US KNOW!

No one could have predicted the changes we saw in 2020 due to drought, derecho, and a worldwide pandemic. Thankfully, other changes are in our control. When it comes to changes to your farm business, please be sure to let us know at **The Roland L. Geyer Agency**!

We look forward to reviewing your present crop insurance coverage with you and providing information for making decisions for the coming growing season. From coverage needs to planting intentions to changes to your farm business as they impact crop insurance coverage, we can help you develop the best coverage plan possible.

For your coverage to be its most effective, it is essential you share all of the following information with the Geyer Agency:

- · Additional or reduced acreage
- · Method of payment for renters
- Change in marital status

We need the most current and accurate information about your farm business, including changes, to receive the maximum effectiveness and validity for your crop insurance policies. This will help protect your future by developing the best and most appropriate coverage for you.

CROP HAIL AND REPLANT COVERAGE

Your true protection for the storm

Hail affects crops in the Corn Belt each year. In 2020, customers of **The Roland L. Geyer Agency** had a surprising amount of crop productivity lost to hail. So while we cannot predict where it will occur, we can offer protection from loss. In the same way, we cannot tell you if you will be unable to plant all or a portion of your acres. We can help design coverage giving you the tools to survive these challenges without lost income. Ask **The Roland L. Geyer Agency** how you can implement this coverage to avoid devastating losses.

WE NEED YOUR YIELD REPORTS

How did the drought of 2020 affect your yields? Results have varied across our trade territory. Now is the time to share yield results with **The Roland L. Geyer Agency**, if you haven't already!

To get us your yield reports, call us at 712-662-7500 or email your yield information to geyerag@longlines. com. We do everything we can to make the process quick and convenient!

Yield reports are essential for our records, required for your coverage, and important data we have available to you when needed for Farm Bill processes.

To date, The Geyer Agency has processed claims resulting in a pay out of over \$3 million to our customers. We hope these proceeds get those affected by adverse weather a little closer to normal.

Thank you to those customers who have already reported their yields!



COVERAGE AS UNIQUE AS YOUR FARM ENTERPRISE

We anticipate a few new crop insurance products available for the 2021 growing season. **The Roland L. Geyer Agency** evaluates new products and is prepared to talk with you about how these policies, including several supplemental products made available by crop insurers, could work for your farm enterprise. Our mission is to understand the value of policies to our customers and be prepared to discuss them.

Contact us and we will look at where your coverage dollars are spent in the most effectively. We can review all of your coverage options with you so you have the right amount of protection, appropriate supplemental products, and all with your personal financial needs in mind. Please contact us to discuss your 2021 coverage needs.



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2020 IN THE REARVIEW MIRROR

How quickly things change. In 2019, flooding caused historic prevented planting in the Corn Belt. In 2020, the story was drought, making for a quick harvest season, and even some hail. **The Roland L. Geyer Agency** processed crop insurance claims for our clients this year, covering losses and ensuring livelihoods. Whether few or many, it is our priority to process every claim quickly and accurately. We work to see claims settled as soon as possible.

To provide the best service, the agents at **The Roland L. Geyer Agency** are continually learning, challenging the insurance companies, and working for the best outcome possible for our customers. We also look for ways to make the process less complex and easier to understand.

We are honored to serve you and we look forward to continuing our successful relationship next growing season and beyond.

STILL HERE FOR YOU

The **Roland L. Geyer Agency** offers thanks to our customers for your cooperation during the unprecedented COVID-19 pandemic. You are welcome to our office and we are glad to visit you at your farm if you wish. Or you can call us at 712-662-7500 (toll free at 800-253-4012). Our email address is geyerag@longlines.com. Additionally, you can reach out to Tod directly via cell at 712-574-2544. And Phil's cell number is 712-830-3035.

Thank you for your business and trust in us to cover your acres and your livelihood.